

La Fashion



Bubble

Chloé Prat

ABOUT ME

"Fashion is a work of art. Be creative, be passionate. Express yourself through your clothing. Go ahead and let the world know who you are. La Fashion Bubble is a Parisian blog which shares fashion experiences, must haves and trends. They are not only the trends everyone is talking about, but the ones that shouldn't be forgotten because they changed the fashion industry in many ways. La Fashion Bubble is here to inspire you to build your own Fashion Bubble (which means your own style, your own way of seeing fashion)."

MY PFW EXPERIENCE

Fashion week gives me the opportunity to meet multicultural fashion professionals and to witness, grasp, the globalized aspect of fashion. During Paris Fashion Week, I attended fashion shows of Asian and European designers, who were mainly Japanese and Russian.

01

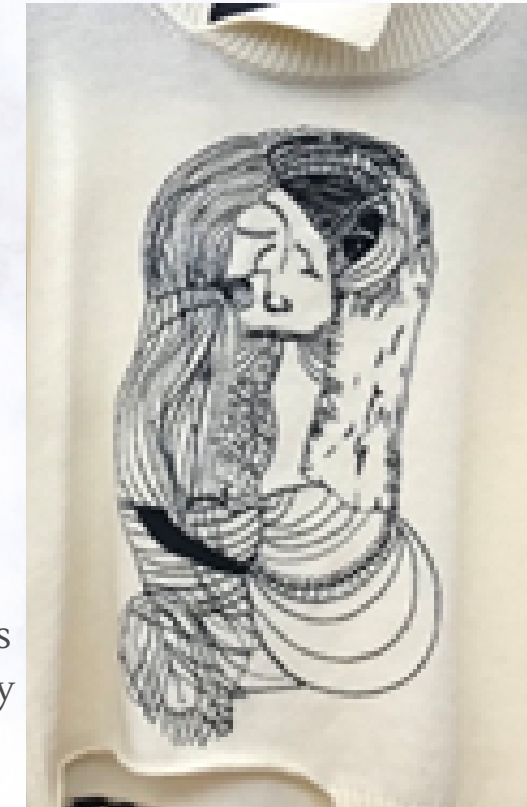


During the Moonyounghee and Valentin Yudashkin fashion shows, models rocked the tomboy trend, dressed in suits and loafers. The 1980s were the queens of the runway: sparkles and light effects abounded.



02

Kristina Fidelskaya's fashion show took place at the Palais de Tokyo where models' waists were enhanced. They were adorned with long dresses. The show is called « dream ». It is a reminiscence filled with black, white and pastel hues.



03

During my journey at Tranoï, Lucia Olaru's artsy collection caught my eye. Her clothes are made out of natural fabrics, silk, viscose and wool cotton. I also discovered the brand Sorbet Island, whose bracelets are inspired by childhood memories.

Paris fashion week triggered a form of nostalgia concerning the past, a return to roots. However, fashion also takes inspiration from new technologies, marching towards the future.



The world of fashion is highly innovative. It recurses to Artificial Intelligence and constantly reinvents itself. MONA is the first fashion designer to create clothes through A.I. This A.I project came to life thanks to former Amazon employees. MONA uses the internet to study several trends and create unique designs. It prevents people from being dressed the same and crosses key fashion designs to foster new ones. Glitch (unexpected digital result) embodies Mona's creations, as they never repeat. MONA enables you to wear unique clothes which reflect your personality or to put it differently to create your own fashion bubble.

Thus, fashion blends
temporalities, which several
fashion exhibits corroborate.

During the Hermès carré club exhibit, which I attended in November I noticed that future, present and past were intertwined. Illustrator Maylis Vigouroux designed an Hermès carré combining dragons, knits and floating boats. Her creation gathers mythological and futuristic elements.



IF FASHION TRAVELS IN TIME,
IT TRAVELS IN SPACE AS WELL



Dressing up is also about adapting to the culture of the country to which we are headed. When I went to San Francisco, I put on jumpsuits which were highly adopted by citizens then.



When I go to university, at la Sorbonne, I often wear Parisian-style outfits. I am especially fond of my houndstooth coat.

Culture is thus dear to fashion which underscores its intimate dimension. Style is a form of expression of who we are and how we feel.



Feminine and festive on my 21st birthday



Monochrome and more casual during the Summer